Cookie Policy

Memphis Alumni Chapter of Kappa Alpha Psi Fraternity, Inc.
1089 Eastmoreland Avenue, Memphis, Tennessee 38104

Effective date: November 21, 2026.

This Cookie Policy explains how the Memphis Alumni Chapter of Kappa Alpha Psi Fraternity, Inc. ("the chapter," "we," or "us") uses cookies and similar technologies on this website, and how you can make a choice about the ones the chapter controls.

Effective date: November 21, 2026.

A cookie is a small text file that a website stores on your device. This site also uses similar technologies, such as localStorage and sessionStorage, which stay in your browser. Some are set by the chapter's own pages. Others are set by Wix, the company that hosts this site, or by a third party such as YouTube or Google when you use a feature they provide.

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What cookies are

Cookies and similar storage help a site remember a visit, keep a login working, or measure how the site is used. They can be first-party (set by this website's own domain) or third-party (set by another domain, such as YouTube or Google).

In this policy, strictly necessary means the item is needed for the site or a requested feature to work, including security, login, and remembering your cookie choice. Functional means it supports a feature such as not counting the same business listing click twice. Analytics means it is used to measure use of the site. Marketing means it is used to track advertising or similar outreach. This site's chapter-controlled code does not set marketing cookies. Wix, the host, injects a tag-manager script; no marketing cookies from that script were observed in the inventory described below.

Cookies and storage used on this site

The table below was built from two sources: (1) a browser inventory on November 21, 2026, of the live site and a local preview of this site, covering the home page, the news page with its YouTube embed, the gallery, the media relations page, and the member login page; and (2) the chapter's source code, for items that are only set

after a specific action (such as accepting the banner, clicking a business listing, or logging in). Names, durations, and attributes that were not observed or written in the source are not guessed.

The inventory used an automated browser and did not sign in as a member, did not submit a form, and did not click a Brother Business listing, so that no test rows or engagement counts would be written.

NAME	PROVIDER	TYPE	PURPOSE	CATEGORY	DURATION	HOW WE KNOW
wixSession	Wix (site host)	Cookie (first-party)	Wix platform session for the hosted site. The chapter's source code does not set this cookie.	Strictly necessary	Observed as a session cookie on the live site, and as lasting about three hours on a local preview of this site. Secure.	Observed on the live site and a local preview of this site, on every page visited.
client-session-bind	Wix (site host)	Cookie (first-party)	Wix platform session binding. The chapter's source code does not set this cookie.	Strictly necessary	Session. Secure. SameSite Lax.	Observed on the live site, on every page visited. Not observed on the local preview of this site.
server-session-bind	Wix (site host)	Cookie (first-party, HttpOnly)	Wix platform session binding, stored so client-side script cannot read it. The chapter's source code does not set this cookie.	Strictly necessary	Session. HttpOnly, Secure, SameSite Lax.	Observed on the live site, on every page visited. Not observed on the local preview of this site.
bSession	Wix (site host)	Cookie (first-party)	Set by Wix alongside Wix platform scripts, including Wix analytics, web-vitals, and business-intelligence scripts that the chapter's code does not load itself. The chapter's source code does not set this cookie and does not document its exact use.	Analytics (Wix platform). The chapter cannot prevent Wix from setting it.	About 30 minutes (observed). Secure. SameSite None.	Observed on the live site, on every page visited. Not observed on the local preview of this site.
ssr-caching	Wix (site host)	Cookie (first-party)	Appears to be a short-lived Wix cache cookie for static files. It was scoped only to the /graphics and /images paths, not to the whole site.	Strictly necessary	Very short. The observed expires time was about one minute after the page was loaded.	Observed on the live site after visiting pages that load those static paths. Not observed on the local preview of this site.

NAME	PROVIDER	TYPE	PURPOSE	CATEGORY	DURATION	HOW WE KNOW
wixViewerSessionId	Wix (site host)	sessionStorage (first-party)	A Wix viewer session identifier stored in the browser tab. The chapter's source code does not set this key.	Functional / platform. It may also be used with Wix measurement scripts. The chapter cannot prevent Wix from setting it.	Until the browser tab is closed (sessionStorage).	Observed on the live site and a local preview of this site, on every page visited.
mac_legal_consent	Memphis Alumni Chapter	Cookie (first-party)	Remembers whether you chose Accept all or Reject non-essential on the chapter's cookie banner, so the banner is not shown on every visit.	Strictly necessary / functional	One year (Max-Age 31536000, Path=/, SameSite Lax), as set by the chapter's banner code.	Set by chapter code when you use the banner. Not present until you make a choice.
mac-legal-consent	Memphis Alumni Chapter	localStorage (first-party)	Stores the same consent choice in your browser, including the time and the policy version, as a backup to the cookie.	Strictly necessary / functional	Until you clear site data for this website.	Set by chapter code when you use the banner. Not present until you make a choice.
bbc_ followed by the first eight characters of a listing id	Memphis Alumni Chapter	Cookie (first-party, HttpOnly)	After you click a public Brother Business listing, this short-lived cookie keeps the same click from being counted twice.	Functional	30 minutes (maxAge 1800 seconds). Path /go/business. HttpOnly, SameSite Lax, Secure.	Set by chapter code at /go/business. This inventory visit did not click a listing, so the cookie was not observed, and no engagement was recorded.
bb-views	Memphis Alumni Chapter	sessionStorage (first-party)	On the Brother Businesses page, remembers which listings have already been counted as a view in this browser tab, so the same view is not sent again for 30 minutes.	Functional	Until the browser tab is closed (sessionStorage).	Set by chapter code on the businesses page. This inventory visit did not open that page, so the key was not observed, and no view beacon was sent.
wix-session-ambient	Wix SDK used by the chapter site	localStorage (first-party)	The site's Wix client code can store visitor session tokens under the key wix-session- followed by the Wix client id, or wix-session-ambient when no separate client id is set (that is the current configuration).	Strictly necessary / functional	Until you clear site data for this website, if the key is written.	Described in chapter source (src/wix/sdk.ts). Not observed in this inventory visit.

NAME	PROVIDER	TYPE	PURPOSE	CATEGORY	DURATION	HOW WE KNOW
Member session cookie (name not observed)	Wix Members / chapter login	Cookie (first-party, HttpOnly)	Keeps you signed in after you log in. The chapter's auth code states that /api/auth/callback writes a member session cookie on the server (HttpOnly). This inventory did not sign in, so the cookie's exact name was not observed and is not guessed here.	Strictly necessary	Not observed. It lasts for the member session as managed by Wix login.	Described in chapter source (src/wix/members). Not observed, because no member login was completed.
ytidb::LAST_RESULT_ENTRY_KEY and yt-icons-last-purged	YouTube (Google)	localStorage on youtube-nocookie.com (third-party frame)	Stored inside the privacy-enhanced YouTube embed frame when the news video player is loaded. The chapter does not set these keys.	Functional / third-party (YouTube). Loaded only after you accept all cookies or choose to load a video.	Until you clear data for youtube-nocookie.com, as controlled by YouTube.	Observed in the YouTube embed frame after the news page loaded the privacy-enhanced player. No YouTube cookies were present in the browser cookie jar during this visit.

How to manage cookies

When you first visit, a banner lets you accept all cookies the chapter controls, reject non-essential cookies the chapter controls, or learn more on this page. Your choice is stored in the mac_legal_consent cookie and in localStorage, as described in the table.

If you choose Reject non-essential, the chapter will not load the in-page YouTube player until you accept all cookies or choose to load a video. A link to watch the same video on YouTube remains available. Strictly necessary cookies, including login and Wix platform session cookies, still work.

You can also clear or block cookies in your browser settings. If you block some cookies, parts of the site, including member login, may not work.

Wix, the site host, also injects its own cookie-consent, analytics, web-vitals, business-intelligence, and tag-manager scripts. The chapter's code cannot stop those scripts from loading, and this banner does not control them. If Wix shows its own cookie notice as well, you can use that notice for Wix's tools. The chapter can turn Wix's cookie notice on or off in the site's cookie banner settings, so visitors are not shown two banners.

Third-party embeds and sign-in

News videos are embedded from YouTube using YouTube's privacy-enhanced domain (youtube-nocookie.com). During the inventory, loading that embed did not add YouTube cookies to the browser cookie jar, but it did create YouTube keys in the embed frame's localStorage. Playing a video, or visiting YouTube itself, may allow YouTube or Google to set additional cookies. The chapter does not control YouTube's practices.

Member login and sign-up use Google reCAPTCHA Enterprise, provided through Wix, to help prevent automated abuse. In this inventory visit, the login page did not set observable Google cookies in the short time

the page was open. Completing the captcha, or signing in with Google, may allow Google to set cookies. Those features are needed to use login and sign-up.

Links to Instagram, news outlets, the Grand Chapter, and other sites are ordinary links. Following them takes you to those sites, which have their own cookies and privacy practices.

Do Not Track and Global Privacy Control

This site does not currently read the Do Not Track (DNT) or Global Privacy Control (GPC) signals in the chapter's own code. Your choices on the chapter's cookie banner, and your browser settings, are the ways to express a preference for the cookies the chapter controls. We do not know whether Wix's platform scripts honor DNT or GPC, and we do not claim that they do.

Updates

We may update this policy if the way the site uses cookies changes. The updated policy will be posted on this page with a new effective date. If we change the consent version, the banner may appear again so you can make a new choice.

Contact

Questions about this Cookie Policy can go to the Keeper of Records at KeeperofRecords@kappamemphis.com.

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