Privacy Policy

Memphis Alumni Chapter of Kappa Alpha Psi Fraternity, Inc.
1089 Eastmoreland Avenue, Memphis, Tennessee 38104

Effective date: November 21, 2026.

This Privacy Policy describes how the Memphis Alumni Chapter of Kappa Alpha Psi Fraternity, Inc. ("the chapter," "we," or "us") collects, uses, and shares personal information when you visit our website, submit a form, create a member account, or otherwise use this site.

The chapter's mailing address is 1089 Eastmoreland Avenue, Memphis, Tennessee 38104. This website is hosted by Wix.

This policy applies to the public website and to the members-only area of the site. It does not replace any rules or policies of Kappa Alpha Psi Fraternity, Inc. (the Grand Chapter) or the South Central Province, of which this chapter is a part.

Effective date: November 21, 2026.

The Grand Chapter publishes a Privacy Policy at https://www.kappaalphapsi1911.com/privacy-policy/. The public version of that page focuses on copyright, trademarks, and licensed graphics, and states that logos and graphics relating to the Fraternity are subject to licensing agreements. The Kappa Media Kit Terms of Use at https://kappamediakit.com/terms-of-use/ also apply to Fraternity marks and to websites maintained by chapters. This chapter policy follows those rules on marks and adds the details of how this website handles personal information.

Memphis Alumni belongs to the South Central Province of Kappa Alpha Psi Fraternity, Inc., which has administrative responsibility for chapters in Tennessee, northern Mississippi, and Kentucky (https://scpkapsi.org/scp/). As of the effective date of this policy, the Province site at https://scpkapsi.org/ does not publish a standalone privacy policy. If the Province later publishes one, this chapter will review it and update this page as needed.

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What we collect and how

We collect information you choose to give us, and a limited amount of technical information that is created when you use the site.

Information you give us may include:

- Stay Connected sign-up: first name, last name, email address, and, if you choose to provide it, a mobile number, so we can send chapter news, event dates, and program updates. You can also check the topics you want to hear about, such as News, Events, Membership, Kappa League, Debutante, or Community Service, and describe another topic. Your topic choices are saved in the chapter's Subscribers records.
- Contact form: first name, last name, email address, and your message, so the chapter can reply.
- Membership interest form (for men who are not yet members): name, email address, phone number, city, state, ZIP code, highest degree earned, the school where you earned it, degree year, occupation, how you heard about us, brothers you may already know, a message, and your consent for the chapter to contact you about official membership information. The form also uses a hidden spam check and, when it is configured, a captcha. The form accepts submissions only when the chapter opens it. Submitting this form does not begin or guarantee membership. Every accepted submission is saved in the chapter's MembershipInterest records.
- Reclamation application (for initiated brothers who want to return or affiliate): name, email address, phone number, mailing address, initiation school and chapter, initiation city and year, last chapter, last financial year, optional IHQ member number, how you heard about us, a message, and your consent to be contacted about the application. The form also uses a hidden spam check and, when it is configured, a captcha. Every accepted submission is saved in the chapter's ReclamationApplications records.
- Member accounts: the email address and password you create, or sign-in through Google. New accounts are reviewed and approved by the chapter before access is granted. The sign-up form also collects your name, optional birthday, mobile number, mailing address, IHQ member number when it is required, initiation details, membership level, whether you are

financially active with the chapter, an optional photograph, a captcha confirmation, and your acknowledgement of the chapter media waiver.

- Member profiles: a short bio, profession, city, profile photograph, and additional photographs you upload, along with your choice of whether to appear in the brothers directory, and your media waiver acknowledgement when you complete your information.
- Brother business listings: business name, category, short description, website, optional business phone and email, city, and logo. A listing appears on the public Brother Businesses page only after it is approved and, when online payments are open, the monthly listing fee is paid.
- Event registration: if you register or buy a ticket for a chapter event listed on this site, the event form or checkout may collect your name, email address, and any other details that event requires, along with payment information handled by the payment company.
- Blog comments and likes on a chapter blog post, if you choose to leave them.
- Messages you send directly to a published chapter email address, such as the Keeper of Records or the Kappa League contact address listed on the Contact page.

Kappa League applications are collected through a form on this website, completed by a parent or guardian, and only during the periods the chapter opens applications. The form requires parent or guardian consent, uses the same spam protection as our other forms, and is covered by the Youth Programs Privacy and Safety policy. Every accepted application is saved in the chapter's KappaLeagueApplications records. Debutante applications are not collected through this website yet; when they are, the same policy will apply.

Information collected automatically may include:

- Standard technical information the host needs to operate the site, such as IP address, browser type, device information, pages visited, and the date and time of a visit. Wix, as our host, may collect this information.
- Cookies and similar technologies, described in the Cookies section below.
- If you open or click a public Brother Business listing, the site records a view or click so officers can review an engagement report. A short-lived cookie helps avoid counting the same click twice.

We do not ask for line names or line numbers on this site. We do not collect payment card numbers on our own forms. When online checkout is available, card details are entered on the payment processor's checkout page and are not stored by the chapter.

How we use your information

We use personal information to:

- Respond to messages and, when you have asked us to, keep you informed about chapter news, events, and programs.
- Review membership interest inquiries and reclamation applications, and contact you about them.
- Operate member accounts and the members-only area of the site, including reviewing new accounts, maintaining the chapter roster, and showing directory profiles that a brother has chosen to share.
- Use a brother's photograph and likeness in chapter communications when he has agreed to the media waiver, as described below.
- Record and confirm chapter dues and business-listing payments. Online checkout will be processed by Wix Payments, or the payment company Wix uses, once the chapter connects payments. Until then, some brothers pay chapter dues directly by mail, cash, check, or Zelle, and an officer records that payment.
- Review and publish approved brother business listings, and measure listing views and clicks.
- Send a no-reply confirmation email after a membership interest form is submitted. The form is saved even if that confirmation email cannot be delivered.
- Help keep the site secure, prevent spam and abuse, and improve how the site works, including hidden spam checks on selected forms and a captcha when one is configured.
- Meet legal obligations and membership requirements of the chapter, the South Central Province, and the Grand Chapter, when those requirements apply.
- Contact you about your member account, including when a profile needs to be completed.

Media waiver for members

When you complete your member information, you are asked to agree to the chapter's media waiver. By agreeing, you consent to the Memphis Alumni Chapter of Kappa Alpha Psi Fraternity, Inc. using your photograph and likeness in chapter communications, including this website, the chapter's social media accounts, and printed materials. To withdraw that consent, or to ask that a photograph of you be removed, email the Webmaster (info@greatwhiteagency.com) and the Keeper of Records (KeeperofRecords@kappamemphis.com).

The full media waiver is posted on this site. Brothers are asked to read it and check an acknowledgement box when they complete their member information. The waiver does not give anyone outside the chapter permission to use a brother's image.

Who we share it with

We do not sell your personal information.

We share information only as needed to run the chapter and this website:

- Wix.com Ltd. and its service providers, who host the site and store form submissions, member accounts, contacts, and related records. Wix also provides forms, membership, events, email delivery, and, when connected, payments and pricing plans. Wix acts as a service provider (processor) for the chapter.
- A payment processor, when you pay online through this site. Wix Payments is installed but is not yet connected, so online checkout is not open. When checkout is turned on, the payment company will process the transaction. The chapter does not receive your full payment card number.
- Google, if you use Continue with Google to sign in, or when a form uses Google reCAPTCHA to help prevent automated abuse.
- YouTube (Google), when you play an embedded video on the News page. We use YouTube's privacy-enhanced player. Google's terms apply when the player loads.
- Officers and authorized brothers of the chapter who need the information to do their work. Access to interest forms, reclamation applications, financial records, and data exports is limited to financially active brothers who hold the relevant chapter offices.
- Kappa Alpha Psi Fraternity, Inc. (the Grand Chapter) and the South Central Province, when membership, dues, or reclamation requires it, for example to confirm an IHQ member number or national standing.
- Professional advisers or service providers who help the chapter operate this website, under an obligation to keep the information confidential.
- When we believe we must, to comply with the law, a lawful request, or to protect the chapter, our members, or others.

Member contact information is not published on the public site. Personal email addresses are not published.

Member-only content and access

Parts of this site are restricted to approved, financially active members of the Memphis Alumni Chapter. Please do not share login credentials or members-only pages with anyone who is not entitled to them.

Profiles in the brothers directory are visible only to those members, and only when a brother has chosen to appear in the directory. A brother can change that choice on his profile. Officers can hide a photograph or bio if needed. A private officer contact list is available only to brothers who hold designated offices.

Minors and youth programs

This website is not directed to children under 13, and we do not knowingly collect personal information directly from children under 13. Youth applications on this site are completed by a parent or guardian, not by the child.

The chapter sponsors youth and scholarship programs, including Kappa League, the Debutante Presentation, and the Beautillion. Those programs may collect information in person or through offline forms. Kappa League applications are also taken through a form on this site when the chapter opens them. That form requires parent or guardian consent, uses hidden spam checks and a captcha when one is configured, and is covered by the Youth Programs Privacy and Safety policy. Online Debutante applications are not on the site yet; when they are, the same rules will apply. We prefer that a parent or guardian submit an application on behalf of a child under 13, with verifiable parental consent, consistent with the Children's Online Privacy Protection Act (COPPA).

If you believe a child under 13 has submitted information through this site without required consent, please contact the Keeper of Records and we will delete it.

Cookies

This site and its host use cookies and similar technologies. A full list of the cookies and browser storage we have observed or that the chapter's code sets, including their purpose, category, and duration, is in the Cookie Policy.

When you first visit, a banner lets you accept all cookies the chapter controls, reject non-essential cookies the chapter controls, or learn more. If you reject non-essential cookies, in-page YouTube videos are not loaded until you accept or choose to load a video. Some Wix platform cookies and scripts are injected by the host and cannot be turned off from the chapter's own code.

You can control cookies through your browser settings. If you block some cookies, parts of the site, including member login, may not work. For the full table and for this site's stance on Do Not Track and Global Privacy Control, see the Cookie Policy at /cookies.

Third-party links and embeds

The site links to other websites, including the Grand Chapter, the South Central Province, Instagram, news outlets, and scholarship resources. It may display lead photographs hosted by the original news outlet, and it may embed YouTube videos with a link to the source. Those third parties have their own privacy practices, which we do not control. Following a link or playing a video may allow that third party to collect information about you.

Logos, trademarks and media credits

The Memphis Alumni Chapter shield logo incorporates the coat of arms of Kappa Alpha Psi Fraternity, Inc. The chapter uses the shield under license. You may not copy, download, alter, or use the Memphis Alumni Chapter shield in any way without the express written permission of the Memphis Alumni Chapter.

The names, marks, coat of arms, and other insignia of Kappa Alpha Psi Fraternity, Inc. are registered trademarks of Kappa Alpha Psi Fraternity, Inc. and are used under the Kappa Media Kit guidelines. Their use is subject to the rules of the Fraternity.

Photographs, news articles, and videos that appear on this site remain the property of their owners or creators. News photographs are credited to the originating outlet or photographer when a lead photo from the source is shown. When a news item does not have a source photograph, or the photograph cannot be loaded, the chapter shield may appear as a placeholder. That placeholder is not a stock image and is not available for reuse.

Other media credits for this website are listed on the Media Credits page.

How long we keep information

We keep information only as long as we need it for the purposes described in this policy, to meet membership and record-keeping duties, or as required by law.

- Membership interest submissions are kept securely. We will delete a submission when the person who sent it asks us to remove it, and the name, email address, and phone number in the request match the submission.
- Reclamation applications are kept securely in the same way. We will delete an application when the applicant asks us to remove it, and the name, email address, and phone number in the request match the application.
- Member account, roster, and dues records are kept for as long as a brother has a relationship with the chapter, and for a reasonable period afterward as needed for chapter records.
- Stay Connected sign-ups are kept until you unsubscribe or ask us to remove you.
- Officer notes on an inquiry or application are kept as part of that record until the record is removed.

Security

We use the security features provided by our host, limit officer access to sensitive records, and use encrypted sessions for member login. The membership interest, reclamation, and Kappa League forms, and the Stay Connected topic choices, use a hidden field and a short timing check to help stop automated abuse. A captcha is added only when the chapter has configured it, so a missing captcha never blocks a real submission from being saved. No method of transmission or

storage is completely secure. Please use a strong, unique password for your member account, and tell us if you think your account has been misused.

If we become aware of a data breach that affects your personal information, we will notify you and any authorities the law requires, in the way and within the time the law requires.

Your choices and rights

You may:

- Ask for access to the personal information we hold about you.
- Ask us to correct inaccurate information.
- Ask us to delete a membership interest submission or a reclamation application, by sending a request that includes the same name, email address, and phone number used on the form.
- Ask us to delete other information we do not need to keep.
- Unsubscribe from Stay Connected or other chapter email updates.
- Close or request deletion of a member account.
- Choose whether your profile appears in the brothers directory.
- Withdraw your media waiver or ask us to take down a photograph of you, by emailing the Webmaster (info@greatwhiteagency.com) and the Keeper of Records (KeeperofRecords@kappamemphis.com).

To make a request, write the Keeper of Records at KeeperofRecords@kappamemphis.com. For a media-waiver or photo-removal request, also email the Webmaster (info@greatwhiteagency.com) and the Keeper of Records (KeeperofRecords@kappamemphis.com). We may need to verify your identity. We may retain certain records when we have a legitimate need or a legal obligation to do so, such as dues records.

Depending on the state you live in, you may have additional rights under applicable law. We will consider requests in line with those laws. This paragraph is a general notice and is not legal advice.

Changes to this policy

We may update this policy from time to time. The updated policy will be posted on this page with a new effective date. Please review this page when you use the site so you know how we handle your information.

How to contact us

For questions about this policy, or to make a request about information you shared through this site, contact:

Memphis Alumni Chapter of Kappa Alpha Psi Fraternity, Inc.
1089 Eastmoreland Avenue
Memphis, Tennessee 38104
Keeper of Records
KeeperofRecords@kappamemphis.com
Webmaster
info@greatwhiteagency.com

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